

# A Taxonomy of Privacy

Authors: Daniel J. Solove

Presenter: Vaibhav Garg

# Taxonomy

- Branch of science concerned with classification.

# What is Privacy?

- Right to be left alone?
- Privacy suffers from an embarrassment of meanings
- Abstract notion
- Difficult to define

# Define Privacy

- Means different things to different people.
- 1960, William Prosser attempts to define privacy based on torts law.
- Information Privacy much larger.

# William Prosser's Definition

- Intrusion upon plaintiff's seclusion or solitude, or into his private affairs.
- Public disclosure of embarrassing private facts about the plaintiff.
- Publicity which places the plaintiff in a false light under the public eye.
- Appropriation, for the defendant's advantage, of the plaintiff's name or likeness.

# Inadequacy of torts definition

- A definition based on torts law does not cover all privacy violations, especially with the advent of the internet and the numerous devices and technologies we have developed to share information in the last few decades.

# Right to privacy

- Privacy means different things to different people.
- Different violations consists of different issues.
- Thus the authors proposes a taxonomy to help a better understanding of privacy.

# Taxonomy (1)

- Why?
  - To understand what is privacy.
  - To ascertain, whether a privacy breach occurred
  - To understand why such an occurrence may have caused dismay to an individual.



# Taxonomy (2)

- Information Collection
- Information Processing
- Information Dissemination
- Invasion

# Information Collection

- Surveillance
- Interrogation

# Information Processing

- Aggregation
- Identification
- Insecurity
- Secondary Use
- Exclusion

# Information Dissemination

- Breach of confidentiality
- Disclosure
- Exposure
- Increased Accessibility
- Blackmail
- Appropriation
- Distortion

# Invasion

- Intrusion
- Decisional Interference

Questions?